

Hello Visitor:

I am excited about launching this new blog focused on developing and reporting on Martial Arts Marketing insight to help navigate through a very challenging and ever changing online and offline world.

Anyone who believes that marketing is easy is really not in touch with reality. It takes work, education, planning and dedication to build a strong marketing foundation and to build visibility for your business or projects/products, whatever they may be.

Visit often to get new tips and tools to help your Martial Arts business grow.

I will also share opinions and views of the industry and the discipline in general and hope that it will impact the way you see the world and your audience.

Sincerely,

Richard Bailey

President Client By Design, LLC and Creator of [Martial Launch! Services](#) .